



STREET
LEVEL
STUDIO

123
AWARDS
AND COUNTING



YEAR AFTER YEAR

We're proud to be singled out by prestigious award competitions for our creative digital marketing, web design, video, print, content, and branding. We are equally gratified to be honored by area organizations for our contributions to the community and business economy.



STREET
LEVEL
STUDIO

2023 AWARDS

GDUSA

GRAPHIC DESIGN USA

GRAPHIC DESIGN USA AWARDS

GDUSA hosts several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Digital/Web Design, Package Design, Health+Wellness Design, and more.

Graphic Design Award Winner
INTEGRATED MARKETING CAMPAIGN
 Canon Solutions America
 Print Beyond Limits Campaign

Graphic Design Award Winner
DIRECT MAIL
 Canon Solutions America
 Photo Specialty Direct Mail

Graphic Design Award Winner
SOCIAL MEDIA CAMPAIGN
 Medline Industries
 FitRight Fresh Start Social

Digital Design Award Winner
WEBSITES
 Medline Industries
 FitRight Fresh Start Website

Graphic Design Award Winner
ANIMATION
 Maglio Produce
 Animated Geofencing Ad

Graphic Design Award Winner
EMAIL MARKETING
 Medline Industries
 FitRight Fresh Start eNewsletters

Graphic Design Award Winner
VIDEO
 Medline Industries
 FitRight Fresh Start: Umpire

Health+Wellness Award Winner
EMAIL MARKETING
 Medline Industries
 FitRight Fresh Start eNewsletters

Health+Wellness Award Winner
INFOGRAPHICS
 Medline Industries
 Six Signs You Should Talk to a Doctor Infographic

Health+Wellness Award Winner
ORGANIC SOCIAL MEDIA
 Medline Industries
 FitRight Fresh Start Social Media Campaign

dotCOMM

AWARDS

DOTCOMM AWARDS

dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication. The competition spotlights the role of creatives in the dynamic, constantly evolving web.

Platinum
GEOFENCING AD
 Maglio Produce
 Pineapple Spears Geofencing Ad

Gold
B2C WEBSITE
 Medline Industries
 FitRight Fresh Start Website

Honorable Mention
INTERACTIVE WEBSITE CREATIVE
 Medline Industries
 FitRight Fresh Start Interactive Product Finder

Honorable Mention
B2B WEBSITE
 Windy Installs
 Windy Installs Website





MARCOM AWARDS

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

Platinum

DIRECT MAIL

Canon Solutions America
Photo Specialty Direct Mail

Platinum

WEB VIDEO SERIES

Medline Industries
Venom Steel Videos

Platinum

WEB CONTENT

Medline Industries
The Source: Powered
by FitRight Fresh Start

Platinum

EMAIL CAMPAIGN

Medline Industries
FitRight Fresh Start eNewsletters

Gold

DIRECT MAIL

Canon Solutions America
Print Beyond Limits Direct Mail

Gold

ANIMATED AD

Maglio Produce
Pineapple Spears
Geofencing Ad

Gold

ORGANIC SOCIAL MEDIA

Medline Industries
FitRight Fresh Start Social Media

Gold

MAGAZINE ONSSERT

Canon Solutions America
July/August Printing
Impressions Onsert

Gold

WEB VIDEO SERIES

Medline Industries
FitRight Fresh Start
Product-in-Use Videos

Honorable Mention

MARKETING VIDEO

Canon Solutions America
Inkjet Is the Way of the Future

Honorable Mention

MAGAZINE ONSSERT

Canon Solutions America
March In-plant Impressions Onsert

Honorable Mention

B2C WEBSITE

Medline Industries
FitRight Fresh Start Website

Honorable Mention

PRO BONO

ASID-IL
Conference Room Wallcovering



VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum

SHORT FORM MARKETING VIDEO

Medline Industries
FitRight Fresh Start: Umpire

Platinum

SHORT FORM MARKETING VIDEO

Medline Industries
Fresh Start Anthem Video

Gold

SHORT FORM SELF PROMO VIDEO

Street Level Studio
We Are Street Level Studio

Platinum

SHORT FORM MARKETING VIDEO

Medline Industries
FitRight Fresh Start: Date Night

Gold

SHORT FORM MARKETING VIDEO

Medline Industries
Venom Steel: Motorcycle

Honorable Mention

SHORT FORM MARKETING VIDEO

Medline Industries
Venom Steel: Camping

Platinum

SHORT FORM MARKETING VIDEO

Medline Industries
FitRight Fresh Start: Courier

Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America
Print Beyond Limits with
Canon Production Inkjet

Honorable Mention

HEALTH + WELLNESS VIDEO

Medline Industries
FitRight Fresh Start Influencer
Videos

Platinum

SOCIAL MEDIA VIDEO CAMPAIGN

Medline Industries
Fresh Start Social Media
Video Campaign

Gold

LONG FORM MARKETING VIDEO

Canon Solutions America
The Production Inkjet and Photo
Specialty Opportunity





HERMES AWARDS

Armed with their imaginations and computers, Hermes winners bring their ideas to life through traditional and digital platforms. Each year, competition judges evaluate the creative industry's best publications, branding collateral, websites, videos, and advertising, marketing, and communication programs.

Platinum
DIRECT MAIL PIECE
 Canon Solutions America
 Experience iX Direct Mail

Gold
B2C WEBSITE
 Medline Industries
 FitRight Fresh Start Website

Gold
SINGLE BLOG POST
 Street Level Studio
 What Do People Like Us
 Do All Day?

Platinum
**ORGANIC SOCIAL
 CONTENT CAMPAIGN**
 Medline Industries
 FitRight Fresh Social
 Media Campaign

Gold
CREATIVE WEB CONTENT
 Resource Hub Copywriting
 Medline Industries
 FitRight Fresh Start Resource Hub

Honorable Mention
INFOGRAPHICS
 Medline Industries
 FitRight Fresh Start Infographic:
 Fresh Facts About Bladder Leaks



w3 AWARDS

The w3 Awards celebrate digital excellence by honoring outstanding websites, marketing, video, mobile sites & apps, social and podcasts created by some of the best interactive agencies, designers, and creators worldwide.

Silver
PRODUCT VIDEO
 Canon Solutions America
 Print Beyond Limits with Canon
 Production Printing

Silver
CONSUMER GOODS WEBSITE
 Medline Industries
 FitRight Fresh Start Website



ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award
CUSTOM TEXTILE
 Private Client
 Beyond the Surface™ Biophilic
 Augury Wallcovering





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2022 AWARDS

GDUSA

GRAPHIC DESIGN USA

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Graphic Design Award Winner

DIRECT MAIL

Canon Solutions America
Experience iX Direct Mail
Digital Design Award Winner

Digital Design Award Winner

INTERACTIVE EXPERIENCE

Canon Solutions America
varioPRINT iX-series Interactive
Experience



MARCOM AWARDS

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Platinum

EXPERIENTIAL DIRECT MAIL

Canon Solutions America
Experience iX Direct Mail

Gold

INFORMATIONAL WEB VIDEO

Street Level Studio
Dr. Digital Presents Experiential
Web Design

Honorable Mention

WEBSITE INTERIOR

Canon Solutions America
varioPRINT iX-series Interactive
Experience

Platinum

MARKETING VIDEO

Canon Solutions America
Winning Production Inkjet

Gold

MARKETING VIDEO

Canon Solutions America
The Production Inkjet and Photo
Specialty Opportunity

Honorable Mention

SOCIAL MEDIA VIDEO

Gilbert Orthodontics
Introducing Gilbert Ortho's
New Office





DOTCOMM AWARDS

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Platinum

WEBSITE LANDING PAGE

Canon Solutions America
varioPRINT iX-series
Interactive Experience

Platinum

SMALL BUSINESS WEBSITE

SLYCE Coal Fired Pizza Company
SLYCE Coal Fired Pizza Website

Gold

WEBSITE REDESIGN

Data Rescue MDs
Data Rescue MDs Website

Honorable Mention

WEBSITE MANUFACTURING

Action Plastics, Inc.
Action Plastics Website

VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum

SHORT FORM BRANDED VIDEO

Canon Solutions America
Winning Production Inkjet

Gold

HOLIDAY CARD VIDEO

Street Level Studio
Goodbye 2021, Hello 2022

Honorable Mention

WEBSITE MANUFACTURING

Action Plastics, Inc.
Action Plastics Website

Honorable Mention

LONG FORM BRANDED VIDEO

Canon Solutions America
DO THE MATH





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Platinum

PRINT BROCHURE

Canon Solutions America
Smart Production Platform

Gold

INTERACTIVE WEB CREATIVE

Canon Solutions America
varioPRINT iX-series
Interactive Experience

Honorable Mention

LONG FORM BRANDED VIDEO

Canon Solutions America
DO THE MATH

Platinum

INTEGRATED MARKETING CAMPAIGN

Canon Solutions America
YOU CAN Marketing Campaign

Gold

B2C WEBSITE

SLYCE Coal Fired Pizza Company
Website



w3 AWARDS

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Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America
Turning "What If" into "Can Do"

Gold

B2B MARKETING VIDEO

Canon Solutions America
Turning "What If" into "Can Do"

Silver

MICROSITE

Canon Solutions America
varioPRINT iX-series Interactive Experience

Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America
Winning Production Inkjet

Silver

B2B BRANDED CONTENT

Canon Solutions America
varioPRINT iX-series Interactive Experience





STREET LEVEL STUDIO

2022

Recognized for Excellence



ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award

CUSTOM TEXTILE

Dana Roeser Design

Beyond the Surface™ Gilded Ceiling Wallcovering





STREET
LEVEL
STUDIO

2021 AWARDS

GDUSA
GRAPHIC DESIGN USA

GRAPHIC DESIGN USA AWARDS

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Graphic Design Award Winner

INTEGRATED MARKETING CAMPAIGN

Canon Solutions America
YOU CAN Marketing Campaign



MARCOM AWARDS

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Platinum

MARKETING CAMPAIGN

Canon Solutions America
YOU CAN Marketing Campaign

Gold

MICROSITE WEBSITE ELEMENT

Canon Solutions America
varioPRINT iX-series Interactive
Experience

Honorable Mention

CORPORATE VIDEO

Canon Solutions America
Canon Eco Start Program



DOTCOMM AWARDS

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Platinum

WEBSITE MANUFACTURING

Perlick Corporation
Perlick Website

Gold

WEBSITE INTERACTIVE CAPABILITIES

Canon Solutions America
View Tool Interactive Guide

Honorable Mention

MARKETING VIDEO

Canon Solutions America
Smart Production Platform



VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America
ReThink Commercial Print

Gold

SHORT FORM SOCIAL MEDIA VIDEO

Umbrella Dental Partners
The Smilelist New Office Tour

Gold

SHORT FORM CUSTOMER TESTIMONIAL VIDEO

The ABL Group for the
Lake Forest Showhouse
Custom Wall Mural

Honorable Mention

SHORT FORM COMPANY VIDEO

Umbrella Dental Partners
Meet Umbrella Dental Partners

Honorable Mention

SHORT FORM COMPANY VIDEO

Canon Solutions America
YOU CAN with
Canon Solutions America

Honorable Mention

SHORT FORM SOCIAL MEDIA VIDEO

Lake County Barnwood
Meet Lake County Barnwood



w3 AWARDS

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Silver

SHORT FORM MARKETING VIDEO

Lake County Barnwood
Meet Lake County Barnwood

Silver

BRANDED CONTENT VIDEO

Canon Solutions America
YOU CAN with Canon



ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award

CUSTOM TEXTILE

The ABL Group for the Lake Forest Showhouse
Beyond the Surface™ Chinoiserie Magpie Wall Mural





STREET
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2020 AWARDS



MARCOM AWARDS

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Platinum

PRO BONO

Highwood Chamber of Commerce
Highwood Design District
Marketing

Platinum

PRINT CATALOG

Beko US, Inc.
2020 Beko Home
Appliance Catalog

Platinum

PRINT ADVERTISING CAMPAIGN

Canon Solutions America
FLX Factor Campaign

Platinum

PRO BONO

Highwood Chamber of Commerce
Marketing

Platinum

TRADE SHOW EXHIBIT

Canon Solutions America
ISA Booth Components

Gold

PRINT ADVERTISING CAMPAIGN

Canon Solutions America
Production Print Solutions Campaign



DOTCOMM AWARDS

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Platinum

MOTION GRAPHICS WEBSITE ELEMENT

Canon Solutions America
ProStream Interactive Experience

Gold

WEBSITE LANDING PAGE

Street Level Studio
2020 Beyond the Surface™
Personalized Wallcoverings

VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Gold

MARKETING VIDEO

Canon Solutions America
Print Is Alive and Well





HERMES AWARDS

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Platinum

CUSTOM WALLPAPER DESIGN

The ABL Group for the
Lake Forest Showhouse
Beyond the Surface™ Chinoiserie
Magpie Wall Mural

Gold

BRANDED WALL GRAPHICS

Street Level Studio
Beyond the Surface™ Lobby
Wallcovering

Gold

BRANDED GRAPHICS SUITE

Canon Solutions America
Smart Production Platform Logos

Honorable Mention

LOGO DESIGN

Highwood Chamber of Commerce
Girls Night Out Event Logo

Honorable Mention

PRO BONO

Fresh Artist Cool Jobs
Fresh Artist Cool Jobs:
Meet Brian Fuller



HIGHWOOD CHAMBER OF COMMERCE AWARDS

The Highwood Chamber of Commerce cultivates an environment that helps businesses connect and support one another in Highwood, IL.

MOST VALUABLE BUSINESS AWARD

Significant contributions to Highwood economy and community.
Awarded for Street Level Studio's strategic and creative leadership in rebranding the city as a dynamic cultural and commercial destination.





STREET
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2019 AWARDS



MARCOM AWARDS

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Platinum

PRINT CATALOG

Beko US, Inc.
2018 Beko Home
Appliance Catalog

Gold

WEBSITE LANDING PAGE

Street Level Studio
Beyond the Surface™
Personalized Wallcoverings

Honorable Mention

PRO BONO

Highwood Chamber of Commerce
Highwood Design District
Campaign

Gold

BANNER/SIGN

Highwood Chamber of Commerce
Highwood Street Banners

Gold

INTEGRATED MARKETING CAMPAIGN

Beko US, Inc.
Beko Digital & Print Campaign

Honorable Mention

DIGITAL MEDIA WEB ELEMENT

Beko US, Inc.
Blomberg Heat Pump Dryer
Landing Page



DOTCOMM AWARDS

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Platinum

CONTENT MARKETING

Canon Solutions America
Quiz: Which Press Is Best
for My Business?

Gold

PRO BONO VIDEO

NorthPointe Resources, Inc.
NorthPointe Resources Art 360

Honorable Mention

B2B WEBSITE

Canon Solutions America
Océ ColorStream Customer Stories

Gold

SMALL BUSINESS WEBSITE

Lake County Barnwood
Lake County Barnwood Website

Gold

VIDEO SERIES

Canon Solutions America
Colorado 1640 Teaser and
Customer Videos



VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum

DIGITAL MOTION GRAPHICS

Street Level Studio
Welcome to Street Level Studio

Gold

MARKETING VIDEO

Beko US, Inc.
Beko Power Blender

Platinum

MARKETING VIDEO

Beko US, Inc.
Beko Turkish Coffee Maker

Gold

MARKETING VIDEO

Canon Solutions America
Book Smart Suite



HERMES AWARDS

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Gold

PRINT MEDIA DESIGN: PUBLICATION

Modernizing Medicine
"I Am Modernizing Medicine"
Brochure

Gold

PRINT MEDIA DESIGN: MARKETING MATERIALS

Modernizing Medicine
Modernizing Medicine
Welcome Kit



NORTH SHORE WOMEN IN BUSINESS

NSWIB is one of the area's top women's organizations, working to foster opportunities for businesswomen to develop professionally and personally through networking, education, and social experiences.

WOMAN-OWNED BUSINESS AWARD

Street Level Studio's CEO, Tanya Fretheim, won a 2019 North Shore Women in Business Award for outstanding leadership and business accomplishments.



Thank You

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