

FOR IMMEDIATE RELEASE

## Street Level Studio Receives Awards in Creative Agency Competition

**November 10, 2021, Highwood, IL** – Street Level Studio (SLS), a full-service North Shore creative agency, received two 2021 w3 Awards for its creative video production on behalf of clients. The first major web competition accessible to agencies of all sizes, w3 is judged by the Academy of Interactive and Visual Arts, an invitation-only organization of top-tier professionals from a “Who’s Who” of acclaimed media, interactive, advertising, and marketing firms.



From a field of more than 3,000 global entries, SLS won two Silver Awards. The first, for its “YOU CAN with Canon” campaign video, was presented in the Marketing Branded Content B2B category. It was produced for Canon Solutions America to show its ability to exceed client expectations. The second Silver Award, given to the agency’s “Meet Lake County Barnwood” video, was presented in the General Marketing Online Video Short Form category. It was produced to showcase the history and character of Lake County Barnwood’s one-of-a-kind reclaimed wood products.

For more information about Street Level Studio’s award-winning marketing and design services, visit [streetlevelstudio.com](https://streetlevelstudio.com) or call 847-432-5150.

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### ABOUT STREET LEVEL STUDIO

Street Level Studio (SLS) is an award-winning, full-service marketing agency in the Chicago area. We’ve been building momentum and driving results for both global brands and growing businesses for more than 35 years through street-smart branding, design, websites, video, digital marketing, content development, multichannel communications, and environmental branding solutions. A trusted and valued creative partner, the SLS team knows how to reach audiences right where they are, deliver the right messages, and trigger the right response with high-impact design and compelling content. A 100% woman-owned business, SLS prides itself on delivering big agency results with small firm access and collaboration.