

FOR IMMEDIATE RELEASE

## Street Level Studio Receives Video Awards

**August 12, 2021, Highwood, IL** – Street Level Studio (SLS), a full-service North Shore creative agency, recently received top awards from the 2021 Viddy Awards, which honors creative excellence in the rapidly evolving digital world of moving pictures. Formerly known as the Videographer Awards, it is judged by the Association of Marketing and Communication Professionals. This is the third year in a row SLS received recognition in this international competition. See all six award-winning videos [here](#).

# VIDDY AWARDS

Street Level Studio received a Gold Award in the Social Media Video Under 1 Minute category for “The Smilelist New Office” video tour. Made on behalf of Umbrella Dental Partners, it was created to showcase The Smilelist’s brand new location in Highwood.

In the Short Form Web Video Under 3 Minutes category, SLS was presented with another Gold Award for its “Rethink Commercial Print” video created for Canon Solutions America. This video shows how Canon’s inkjet presses are ready for changes in commercial print.

Street Level Studio received another Gold Award in the Short Form Web Video Under 3 Minutes category for its “Beyond the Surface Mural at Lake Forest Showhouse” video. The agency’s surface designers were commissioned to create a custom, chinoiserie-inspired wall mural for the breakfast room in the 1906 Pullman estate, and the video captures the results.

SLS was also awarded with three Honorable Mentions. The first, “YOU CAN with Canon,” was presented in the Short Form Web Video Under 3 Minutes category. It was produced for Canon Solutions America to show its ability to exceed client expectations. The second, “Meet Lake County Barnwood,” was presented in the Social Media Video Under 1 Minute category and was made to showcase the history and character of Lake County Barnwood’s reclaimed wood products. The third Honorable Mention was awarded in the Short Form Web Video Under 3 Minutes category for its “Meet Umbrella Dental Partners” Company Overview video, filmed to showcase the client’s business management services for dental practitioners.

For more information about Street Level Studio's award-winning marketing and design services, visit [streetlevelstudio.com](http://streetlevelstudio.com) or call 847-432-5150.

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ABOUT STREET LEVEL STUDIO A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, and digital experiences. A fixture on Chicago's North Shore for more than 30 years, it's a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.