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Street Level Studio Receives Marketing Awards

August 12, 2021, Highwood, IL – Street Level Studio (SLS), a Chicago-area design and marketing agency specializing in visual communications, received several 2021 dotCOMM Awards. This international competition, receiving thousands of entries, honors excellence in web creativity and digital communication. This is the third year in a row the North Shore agency was recognized by this competition, which is judged by the Association of Marketing and Communication Professionals.



SLS received a Platinum Award in the Website/Manufacturing category for its work on behalf of [Perlick Corporation](#), a premier supplier of commercial bar equipment and luxury indoor and outdoor residential refrigeration. The SLS website development team revamped and modernized design and content for the site, as well as adding advanced product management functionality and e-commerce. The new site not only offers an enhanced user experience but also visually evokes Perlick’s long-standing reputation for quality, craftsmanship, innovation, and design.

The agency also received a Gold Award in the Website Creativity category for its “[VIEW Tool Interactive Guide](#)” created on behalf of Canon Solutions America. This engaging and informative guide shows print service providers how easy it is to use the VIEW inkjet estimation tool to price production inkjet print jobs according to how much ink they will use.

In addition to these awards, SLS was presented an Honorable Mention for redesigning the website for [Buffo’s Restaurant](#), a Highwood family fast-casual restaurant, including improving the website’s functionality and migrating the restaurant’s ecommerce to Shopify. The agency received a second Honorable Mention in the Video/Product Marketing Category for its “[Smart Production Platform](#)” video for Canon Solutions America’s segment-specific automated workflow suites for print service providers.

For more information about Street Level Studio's award-winning marketing and design services, visit streetlevelstudio.com or call 847-432-5150.

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ABOUT STREET LEVEL STUDIO A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, and digital experiences. A fixture on Chicago's North Shore for more than 30 years, it's a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.