

FOR IMMEDIATE RELEASE

Street Level Studio Wins Video and Digital Creative Awards

August 31, 2020, Highwood, IL – Street Level Studio (SLS), a full-service North Shore creative agency, recently received top awards from the 2020 dotCOMM Awards and the 2020 Videographer Awards, which honor excellence in web creativity and digital communication and recognize outstanding achievement in video and digital production skills, respectively. Both are administered and judged by the Association of Marketing and Communication Professionals. This marks the second year in a row SLS received recognition in both international competitions.



From the dotCOMM Awards, the Highwood agency won a Platinum Award for the [“ProStream Interactive Experience”](#) it created on behalf of its client Canon Solutions America. The web page won in the Website: Motion Graphics category for its unique and creative design, which allows users to learn more about Canon’s color inkjet press through an interactive interface of videos, motion graphics, and customer feedback.

SLS also gained a Gold Award in the Website: Landing Page category for the [Beyond the Surface™](#) personalized wallcoverings landing page on its own website. The interactive page showcases how bespoke wallpaper can transform homes, offices, and commercial spaces and offers a look at the creative technology behind this more approachable custom design and production process.



The Highwood agency earned an Award for Distinction from the Videographer Awards for its [“Print Is Alive and Well”](#) video. Made on behalf of Canon Solutions America, the video demonstrates how print continues to be a major player in marketing communications and how Canon’s digital presses keep pace with top trends.

For more information about Street Level Studio's award-winning marketing and design services, visit streetlevelstudio.com or call 847-432-5150.

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ABOUT STREET LEVEL STUDIO

A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, and digital experiences. A fixture on Chicago's North Shore for more than 30 years, it's a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.