

FOR IMMEDIATE RELEASE

Street Level Studio Receives First MVB Award from Highwood Chamber

Marketing and design agency recognized as “Most Valuable Business” for contributions to Highwood’s economy and community



Street Level Studio team members proudly show off the Most Valuable Business Award presented by the Highwood Chamber of Commerce for their work on its marketing and branding initiatives. Standing (l. to r.) Diane Landsman, Jennie Dembowski, Chris Gach, Tanya Fretheim, and Brian Fuller; seated Kelsey Ingram and Grogg.

February 19, 2020, Highwood, IL – During its annual meeting on February 13, 2020, the Highwood Chamber of Commerce presented its first annual MVB (Most Valuable Business) Award to Street Level Studio. The award recognizes significant contributions to the Highwood economy and community as well as to the Chamber’s initiatives in support of local businesses.

George Markoutsas, Chamber president, praised Street Level Studio’s commitment to

helping Highwood rebrand itself as a dynamic cultural and commercial destination and resource. He credited several projects from the SLS creative team—including the Chamber’s updated logo sporting the city’s iconic train station clock tower, the dramatic street banners lining the streets, and elevated marketing materials for Chamber events—for helping attract more visitors to the downtown core.

“The agency also took a leadership role in the launch of the Highwood Design District,” says Markoutsas. “More than just a participant in the initiative, Street Level Studio was a strategic partner committed to making HDD a truly value-added opportunity for Chamber members. The SLS creative team was instrumental in helping us position the city’s impressive cluster of design, construction, architecture, and art related businesses as a tremendous resource for industry professionals and homeowners alike.”

Tanya Fretheim, Street Level Studio’s owner and president, and members of the SLS creative team accepted the award at the event.

“Highwood is a great place to do business,” Fretheim said, “thanks in no small part to the involved community of business leaders who support each other. This award symbolizes our shared philosophy that ‘a rising tide lifts all boats.’ We are extremely proud to be the first recipients of this honor.”

For more information about Street Level Studio’s range of services, visit streetlevelstudio.com.

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