

FOR IMMEDIATE RELEASE

### **Street Level Studio Wins Six 2019 MarCom Awards**

*Prestigious creative awards recognize outstanding marketing and communication initiatives*

**November 8, 2019, Highwood, IL** — In recognition of its outstanding achievements in marketing and communication, Street Level Studio (SLS) received six 2019 MarCom Awards in one of the world's largest, oldest, and most prestigious industry competitions. The full-service creative agency located in Highwood earned the honors for print and digital marketing initiatives as well as strategic communications on behalf of its clients.

From a field of more than 6,000 international entries, SLS received a highly coveted Platinum Award for the 2018 home appliance catalog it designed and produced for Beko US, Inc., as well as a Gold Award for an integrated print and digital campaign promoting Beko's energy-efficient refrigerators and cooking and laundry appliances. Street Level Studio also received Gold Awards for creating the City of Highwood's dynamic new downtown streetlight banners and for the digital marketing of SLS's newest design service, Beyond the Surface personalized and branded wallcoverings. Honorable Mention awards went to a landing page created for Beko's Blomberg Appliances division and to the pro bono work SLS performed for the Highwood Chamber of Commerce's new Highwood Design District initiative.

The annual MarCom awards are sponsored and judged by the Association of Marketing and Communication Professionals. Judges review entries looking for "companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry."

"It's always an honor to be recognized and awarded for the work we do," says Tanya Fretheim, Street Level Studio's owner and president. "And the MarCom awards certainly give us considerable bragging rights. But mostly we are incredibly proud of the relationships we've built with our clients and being able to help them achieve their business goals. It especially warms my heart to bring attention to the small but mighty city we call home and its Chamber of Commerce."

After more than 30 years on Waukegan Avenue, Street Level Studio recently moved to a new, custom-built workspace at 214 Green Bay Road in Highwood. Businesses interested in its award-winning design, marketing, branding, website development, video, and custom wallcoverings services can stop by during business hours or call 847-432-5150 for an appointment.

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## ABOUT STREET LEVEL STUDIO

A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, digital experiences, and personalized wallcoverings. A fixture on Chicago's North Shore for more than 30 years, it's a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.