

FOR IMMEDIATE RELEASE

**Street Level Studio President Wins Big at
the 2019 North Shore Women in Business Awards**



September 12, 2019, Highwood, IL – Tanya Fretheim, president and owner of Street Level Studio, was honored today as one of 15 winners in the 2019 North Shore Women in Business Awards. Fretheim won in the highly contested Woman-Owned Business category, which recognizes outstanding leadership and business savvy.

Fretheim served SLS for many years before taking direct ownership over the company four years ago. Under her direction, SLS has increased revenue, added new clients, doubled staff, and, so far, earned 11 industry awards in 2019.

“It’s quite humbling to receive such recognition,” Fretheim says. “Awards like these are particularly meaningful because women business owners face unique challenges. It’s important to bring attention to all women who succeed despite the many hurdles. While I may be the one who received the award, I view it as recognition for my entire team of highly qualified women and men who are a joy to collaborate with each and every day.”

The second-annual North Shore Women in Business Awards honored women executives for accomplishments in their field, covering everything from education and finance to nonprofit and hospitality. Winners in all categories were recognized during a luncheon at the Chicago Botanic Garden, which featured a speaker panel and networking opportunities in addition to the awards ceremony.

For more information about Street Level Studio’s award-winning marketing and design services, visit streetlevelstudio.com or call 847-432-5150.

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ABOUT STREET LEVEL STUDIO

A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, digital experiences, and personalized wallcoverings. A fixture on Chicago’s North Shore for more than 30 years, it’s a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.