

Street Level Studio Wins Gold in Creative Marketing Competition

May 23, 2019, Highwood, IL – Street Level Studio (SLS), a full-service marketing and design agency located on Chicago’s North Shore, recently received two 2019 Gold Hermes Creative Awards. The international competition, administered and judged by the Association of Marketing and Communication Professionals, recognizes outstanding work in the concept, writing, and design of traditional and emerging media.

The award-winning projects by SLS—created for client Modernizing Medicine, a Florida-based healthcare IT company—comprised a dimensional new-client Welcome Kit and a series of custom brochures geared to physicians in specialty medical practices.

For the 2019 Hermes Creative Awards competition, nearly 6,000 entries were submitted by corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers from across the globe. Winners were selected in 200 categories grouped under advertising, publications, marketing/branding, public relations/communications, electronic media, integrated marketing, and pro bono work. Winners represent companies and individuals whose creative talents and work serve as benchmarks for excellence.

For more information about Street Level Studio’s award-winning marketing and design services, visit streetlevelstudio.com or call 847-432-5150.

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ABOUT STREET LEVEL STUDIO

A full-service, woman-owned creative agency, Street Level Studio drives business results for its clients with best-in-class design, branding, marketing, video, and digital experiences. A fixture on Chicago’s North Shore for more than 30 years, it’s a trusted and valued creative partner for both global brands and smart small businesses that want to get noticed and go further. Our imaginative team of designers, developers, branding experts, and writers knows how to reach the right target audiences, deliver the right messages, and trigger the right response.