



CANON SOLUTIONS AMERICA

SPOTLIGHT: Canon Solutions America Celebrates World Graphic Design Day

April 27, 2019 – Canon Solutions America continues to celebrate World Graphic Design Day and is shining the spotlight on its trusted design associates at Street Level Studio. Chicago-based Street Level Studio is a full-service, woman-owned creative agency driving business results for established global brands, startups, and local businesses with a unique, street smart-driven approach. Today, Canon Solutions America would like to acknowledge Grogg and Jennie, two members of the Street Level Studio team that have used their creative abilities to help Canon Solutions America engage with its customers.

Meet Grogg, Creative Director

Grogg is a big-picture thinker who puts fingers to keys – and pencil to paper. “I still use a pencil and tracing paper to start designing; the freedom of sketching allows the big idea to shine through,” said Grogg, who has a wealth of experience with 20-plus years of creative thinking and leadership under his belt. His passion is producing great work for Fortune 500 companies and startups alike. Grogg finds inspiration in the everyday and taps into his imagination. Grogg’s mantra: “Concept is King. Great work springs from great concepts.”

Meet Jennie, Senior Graphic and Visual Designer

Jennie is a senior graphic and visual designer with many years of design experience. It’s this expertise that helps Jennie make even the biggest jobs seem easy. Her amazing abilities come through in her close attention to detail. One of the greatest examples of this is Canon Solutions America’s [Designer’s Guide to Inkjet](#) book, where, as the lead designer, she showcased her talent to take complex projects and create designs that elegantly capture the writing.



To learn more about Street Level Studio, [click here](#).