

## [Tanya Fretheim Named to Highwood Chamber of Commerce Board of Directors](#)

**February 7, 2019, Highwood, IL** – During its annual meeting on February 1, the Highwood Chamber of Commerce installed Tanya Fretheim, owner and managing director of Street Level Studio, as a member of its 2019 Board of Directors. As part of her duties, Fretheim will be chairing the Chamber’s Marketing Committee, which is responsible for promoting the organization’s events, services, and programs in support of the local business community.

“I am excited about this opportunity to work directly with such an involved and invested group of local business executives,” said Fretheim. “After working at Street Level Studio for more than 21 years, I know firsthand that Highwood is a remarkably friendly, forward-looking, and profitable place to do business. My goal as chair of the Marketing Committee will be to help the Chamber spread the word.”

Fretheim plans to apply both her extensive marketing expertise and her management experience as a woman business owner to achieving that goal. After serving as account services director and project manager at Street Level for more than a decade, Fretheim became the owner of Street Level Studio in 2015. Since that time, she has grown the business, expanded its range of creative design and strategic marketing services, and built a strong team of seasoned designers, developers, and content specialists. The agency’s capabilities range from brand strategy, website development, and traditional marketing to digital media content, video production, and analytics.

Local businesses interested in discovering more about Street Level Studio’s services can contact Fretheim at 847-432-5150.

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