

Street Level Studio Names New Content Strategist

February 5, 2019, Highwood, IL – Chicago-area marketing and design agency Street Level Studio (SLS) welcomes the return of Diane Landsman as its new content strategist. Landsman, who previously worked as a creative strategist and copywriter with the full-service agency, is an experienced advertising, PR, and marketing content expert and former editorial director for a multimedia business publisher. In the new role, she will apply her skills to planning and generating engaging print, digital, and social media content for the agency and its clients and expand its Content Marketing practice.

“I’m excited to see how Diane’s diverse skill set will strengthen and build on the agency’s creative output,” says Street Level Studio’s President and Owner Tanya Fretheim. “Our clients can expect a fresh approach to delivering important messages to our diverse audiences, along with the high-quality customer service SLS has always offered.”

To learn more about Street Level Studio’s portfolio of services, visit www.streetlevelstudio.com or call 847-432-5150.

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