

New Creative Director Named at Street Level Studio

May 31, 2016, Highwood, IL – Chicago advertising and design executive Grogg has joined Street Level Studio (SLS), a North Shore-based full-services marketing and design agency, as creative director. A mainstay among the Chicago advertising community for two decades, Grogg has worked on major campaigns for many category-defining brands at several top agencies, including DDB, Draft, Grey, and FCB. At SLS, he will lead a multichannel design and content team handling creative development for SLS clients, including Canon Solutions America and Modernizing Medicine, Inc.

“Grogg excels at building strong, cohesive teams and inspiring breakthrough creative,” says Tanya Fretheim, Street Level Studio’s owner and president. “We’re an agency known for collaboration and strong relationships with our clients. He’s a self-proclaimed ‘big picture thinker.’ The combination will help take us to the next level as we continue to grow both locally and globally.”

For more about Street Level Studio’s portfolio of services, visit www.streetlevelstudio.com or call 847-432-5150.

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