

## Street Level Studio Designs Logo for New Highwood Design District

**July 16, 2019, Highwood, IL** – In preparation for the official launch of Highwood Design District this September, the Highwood Chamber of Commerce chose local full-service creative agency Street Level Studio to design an official logo for the new initiative.

Highwood Design District was created to help connect design industry professionals, architects, and local merchants with each other and the community as a resource network. It will launch with a series of events dedicated to home design, art, home improvement, landscaping, and much more during Highwood Design Week, September 1–7.

Street Level Studio developed a distinct logo to promote the collective of local design-related businesses. “This is a really exciting opportunity both as a member of Highwood Design District and the community,” says Tanya Fretheim, owner of Street Level Studio. “We’re thrilled to be selected as the designer of the visual representation of this initiative.”

Street Level Studio has been creating marketing communications, websites, videos, and brand strategies from their Highwood offices for more than 30 years. To find out more about SLS and see more of their work, visit [www.streetlevelstudio.com](http://www.streetlevelstudio.com).

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